ASOLAN
ASOCIACIÓN INSULAR DE EMPRESARIOS DE HOTELES Y APTOS. DE LANZAROTE

# Porcentaje de Ocupación de Hoteles y Apartamentos de Lanzarote / 2024

| | ENE | FEB | MAR | ABR | MAY | JUN | JUL | AGO | SEP | OCT | NOV | DIC | Media/año |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Puerto del Carmen** | | | | | | | | | | | | | |
| Hoteles 5* | 90,15 | | | | | | | | | | | | 90,15 |
| Hoteles 4* | 92,34 | | | | | | | | | | | | 92,34 |
| Hoteles 3* | 94,84 | | | | | | | | | | | | 94,84 |
| Aptos 4* | 94,16 | | | | | | | | | | | | 94,16 |
| Aptos 3* | 94,13 | | | | | | | | | | | | 94,13 |
| Aptos. 2* y 1* | 90,35 | | | | | | | | | | | | 90,35 |
| **Total** | **92,20** | | | | | | | | | | | | **92,20** |
| **Costa Teguise** | | | | | | | | | | | | | |
| Hoteles 5* | 45,00 | | | | | | | | | | | | 45,00 |
| Hoteles 4* | 92,65 | | | | | | | | | | | | 92,65 |
| Hoteles 3* | 97,87 | | | | | | | | | | | | 97,87 |
| Aptos. 3* | 93,09 | | | | | | | | | | | | 93,09 |
| Aptos. 2* y 1* | 91,72 | | | | | | | | | | | | 91,72 |
| **Total** | **89,95** | | | | | | | | | | | | **89,95** |
| **Playa Blanca** | | | | | | | | | | | | | |
| Hoteles 5* | 76,72 | | | | | | | | | | | | 76,72 |
| Hoteles 4* | 88,58 | | | | | | | | | | | | 88,58 |
| Hoteles 3* | 92,13 | | | | | | | | | | | | 92,13 |
| Aptos. 4* | 92,52 | | | | | | | | | | | | 92,52 |
| Aptos. 3* | 92,92 | | | | | | | | | | | | 92,92 |
| Aptos. 2* y 1* | 95,04 | | | | | | | | | | | | 95,04 |
| **Total** | **84,75** | | | | | | | | | | | | **84,75** |
| **Puerto Calero** | | | | | | | | | | | | | |
| Hoteles 5* | 76,00 | | | | | | | | | | | | 76,00 |
| Hoteles 4* | 94,59 | | | | | | | | | | | | 94,59 |
| **Total** | **85,74** | | | | | | | | | | | | **85,74** |
| **Tinajo** | | | | | | | | | | | | | |
| Hoteles 4* | 95,43 | | | | | | | | | | | | 95,43 |
| Aptos. 3* | 89,01 | | | | | | | | | | | | 89,01 |
| **Total** | **93,95** | | | | | | | | | | | | **93,95** |
| **Establ Rurales** | | | | | | | | | | | | | |
| Establecimiento Rural | 85,25 | | | | | | | | | | | | 85,25 |
| **Total** | **85,25** | | | | | | | | | | | | **85,25** |
| **Villas** | | | | | | | | | | | | | |
| Villas | 85,92 | | | | | | | | | | | | 85,92 |
| **Total** | **85,92** | | | | | | | | | | | | **85,92** |
| **Arrecife** | | | | | | | | | | | | | |
| Hoteles 5* | 89,44 | | | | | | | | | | | | 89,44 |
| Hoteles 3* | 68,20 | | | | | | | | | | | | 68,20 |
| Aptos. 2* y 1* | 100,00 | | | | | | | | | | | | 100,00 |
| **Total** | **80,56** | | | | | | | | | | | | **80,56** |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **TOTAL** | **89,25** | | | | | | | | | | | | **89,25** |