

**Porcentaje de Ocupación de Hoteles y Apartamentos de Lanzarote / 2020**

|                          | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL*         | AGO*         | SEP | OCT | NOV | DIC | Media/año    |
|--------------------------|--------------|--------------|--------------|-----|-----|-----|--------------|--------------|-----|-----|-----|-----|--------------|
| <b>Puerto del Carmen</b> |              |              |              |     |     |     |              |              |     |     |     |     |              |
| Hoteles 5*               | 77,27        | 84,05        | 41,89        |     |     |     |              | 43,41        |     |     |     |     | 30,83        |
| Hoteles 4*               | 76,94        | 72,57        | 45,38        |     |     |     | 27,20        | 44,94        |     |     |     |     | 33,38        |
| Hoteles 3*               | 90,39        | 86,16        | 47,41        |     |     |     | 19,41        | 31,80        |     |     |     |     | 34,40        |
| Aptos 4*                 | 84,78        | 88,55        | 45,74        |     |     |     | 28,72        | 38,89        |     |     |     |     | 35,84        |
| Aptos 3*                 | 82,09        | 68,19        | 51,52        |     |     |     | 15,87        | 32,38        |     |     |     |     | 31,26        |
| Aptos. 2* y 1*           | 83,09        | 88,01        | 54,19        |     |     |     | 20,91        | 42,24        |     |     |     |     | 36,06        |
| <b>Total</b>             | <b>80,56</b> | <b>77,86</b> | <b>48,67</b> |     |     |     | <b>23,11</b> | <b>40,96</b> |     |     |     |     | <b>33,90</b> |

|                       | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL*         | AGO*         | SEP | OCT | NOV | DIC | Media/año    |
|-----------------------|--------------|--------------|--------------|-----|-----|-----|--------------|--------------|-----|-----|-----|-----|--------------|
| <b>Costa Teguiise</b> |              |              |              |     |     |     |              |              |     |     |     |     |              |
| Hoteles 5*            | 66,47        | 84,22        | 40,00        |     |     |     |              | 64,15        |     |     |     |     | 31,86        |
| Hoteles 4*            | 81,84        | 82,32        | 56,22        |     |     |     | 24,73        | 42,82        |     |     |     |     | 35,99        |
| Hoteles 3*            | 89,80        | 82,00        | 48,80        |     |     |     | 19,20        | 22,94        |     |     |     |     | 32,84        |
| Aptos. 3*             | 88,75        | 88,73        | 46,08        |     |     |     | 26,12        | 41,89        |     |     |     |     | 36,45        |
| Aptos. 2* y 1*        | 80,96        | 78,62        | 62,85        |     |     |     | 42,88        | 53,21        |     |     |     |     | 39,82        |
| <b>Total</b>          | <b>81,94</b> | <b>82,72</b> | <b>54,20</b> |     |     |     | <b>26,01</b> | <b>43,68</b> |     |     |     |     | <b>36,07</b> |

|                     | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL*         | AGO*         | SEP | OCT | NOV | DIC | Media/año    |
|---------------------|--------------|--------------|--------------|-----|-----|-----|--------------|--------------|-----|-----|-----|-----|--------------|
| <b>Playa Blanca</b> |              |              |              |     |     |     |              |              |     |     |     |     |              |
| Hoteles 5*          | 84,70        | 82,76        | 58,37        |     |     |     | 30,79        | 42,50        |     |     |     |     | 37,39        |
| Hoteles 4*          | 85,43        | 85,03        | 56,57        |     |     |     | 13,10        | 22,00        |     |     |     |     | 32,77        |
| Hoteles 3*          | 65,04        | 88,85        | 48,49        |     |     |     | 35,38        | 41,31        |     |     |     |     | 34,88        |
| Aptos. 4*           | 93,26        | 86,70        | 69,61        |     |     |     | 52,00        | 26,00        |     |     |     |     | 40,95        |
| Aptos. 3*           | 64,50        | 72,65        | 52,83        |     |     |     | 27,70        | 41,37        |     |     |     |     | 32,38        |
| Aptos. 2* y 1*      | 88,77        | 97,00        | 46,00        |     |     |     |              |              |     |     |     |     | 28,97        |
| <b>Total</b>        | <b>81,55</b> | <b>83,94</b> | <b>54,28</b> |     |     |     | <b>28,24</b> | <b>38,58</b> |     |     |     |     | <b>35,82</b> |

|                      | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL*         | AGO*         | SEP | OCT | NOV | DIC | Media/año    |
|----------------------|--------------|--------------|--------------|-----|-----|-----|--------------|--------------|-----|-----|-----|-----|--------------|
| <b>Puerto Calero</b> |              |              |              |     |     |     |              |              |     |     |     |     |              |
| Hoteles 5*           | 52,07        |              | 65,00        |     |     |     |              |              |     |     |     |     | 16,72        |
| Hoteles 4*           | 90,06        | 92,00        | 47,71        |     |     |     | 22,13        | 20,11        |     |     |     |     | 34,00        |
| <b>Total</b>         | <b>71,97</b> | <b>92,00</b> | <b>55,94</b> |     |     |     | <b>22,13</b> | <b>20,11</b> |     |     |     |     | <b>32,77</b> |

|               | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL* | AGO* | SEP | OCT | NOV | DIC | Media/año    |
|---------------|--------------|--------------|--------------|-----|-----|-----|------|------|-----|-----|-----|-----|--------------|
| <b>Tinajo</b> |              |              |              |     |     |     |      |      |     |     |     |     |              |
| Aptos. 2*     | 93,57        | 93,21        | 40,00        |     |     |     |      |      |     |     |     |     | 28,35        |
| <b>Total</b>  | <b>93,57</b> | <b>93,21</b> | <b>40,00</b> |     |     |     |      |      |     |     |     |     | <b>28,35</b> |

|                       | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL*         | AGO*         | SEP | OCT | NOV | DIC | Media/año    |
|-----------------------|--------------|--------------|--------------|-----|-----|-----|--------------|--------------|-----|-----|-----|-----|--------------|
| <b>Establ Rurales</b> |              |              |              |     |     |     |              |              |     |     |     |     |              |
| Establecimiento Rural | 69,00        | 73,42        | 37,04        |     |     |     | 61,00        | 57,29        |     |     |     |     | 37,22        |
| <b>Total</b>          | <b>69,00</b> | <b>73,42</b> | <b>37,04</b> |     |     |     | <b>61,00</b> | <b>57,29</b> |     |     |     |     | <b>37,22</b> |

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| <b>Villas</b> |              |              |              |     |     |     |              |              |     |     |     |     |              |
| Villas        | 79,27        | 98,58        | 57,62        |     |     |     | 50,77        | 75,80        |     |     |     |     | 45,26        |
| <b>Total</b>  | <b>79,27</b> | <b>98,58</b> | <b>57,62</b> |     |     |     | <b>50,77</b> | <b>75,80</b> |     |     |     |     | <b>45,26</b> |

|                 | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL*         | AGO*         | SEP | OCT | NOV | DIC | Media/año    |
|-----------------|--------------|--------------|--------------|-----|-----|-----|--------------|--------------|-----|-----|-----|-----|--------------|
| <b>Arrecife</b> |              |              |              |     |     |     |              |              |     |     |     |     |              |
| Hoteles 5*      | 89,54        | 86,29        | 42,00        |     |     |     |              |              |     |     |     |     | 27,23        |
| Hoteles 3*      | 67,81        | 64,28        | 35,83        |     |     |     | 28,00        | 27,00        |     |     |     |     | 27,87        |
| Aptos. 2* y 1*  | 100,00       | 98,00        | 50,00        |     |     |     | 80,00        | 90,00        |     |     |     |     | 52,25        |
| <b>Total</b>    | <b>80,08</b> | <b>76,76</b> | <b>39,46</b> |     |     |     | <b>36,67</b> | <b>37,50</b> |     |     |     |     | <b>33,81</b> |

| 2020         | ENE          | FEB          | MAR          | ABR | MAY | JUN | JUL          | AGO          | SEP | OCT | NOV | DIC | Media/año    |
|--------------|--------------|--------------|--------------|-----|-----|-----|--------------|--------------|-----|-----|-----|-----|--------------|
| <b>TOTAL</b> | <b>81,21</b> | <b>81,38</b> | <b>50,79</b> |     |     |     | <b>25,66</b> | <b>41,01</b> |     |     |     |     | <b>35,01</b> |

\* 50% planta alojativa abierta